



## GLOBAL MONEY WEEK 2022

# Engaging and supporting teachers during GMW

28 January 2022





#### **Global Money Week** is turning 10!





#### Build your future, be smart about money

- This theme may be used by all participants to create GMW activities.
- The theme captures the importance of
  - thinking about one's own future and being forwardlooking when making financial decisions.
  - Thinking about forward looking issues, such as sustainability or the digitalisation of financial services.

Official hashtags

#GMW2022

#GMWBuildyourfuture

**#GMWBesmartaboutmoney** 



#### Resources you can use to prepare your #GMW2022









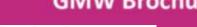






**GMW Social Media Toolkit** 















**GMW Reports** 







#### Remember to share your #GMW2022 plans with the GMW Secretariat

#### **GMW2022 Pre-campaign Form**



**GMW Pre-Form** 

### Share your plans with the GMW Secretariat through the Pre-campaign form by 1 March 2022

- The information will be used to keep track of how many countries and institutions are participating, and to share and amplify the global reach of your activities
- If you organize national or regional launches/events, please inform us by also sending an email to GMW\_Secretariat@oecd.org
- Remember! If you plan to take photos during #GMW2022, please ensure that you have the consent of those pictured to share their photos with the GMW Secretariat. The GMW Secretariat will only accept photos/videos of GMW activities with the appropriate photo or video permission forms. Plan in advance!



#### Today's Webinar: Engaging and supporting teachers during GMW

Speakers will share experiences from their own countries on how to engage and support teachers to prepare and participate in GMW:

- Stephanie Rousseaux, Financial Services Markets Authority (FSMA), Belgium
- Neelakanta lyer Hariharan, Securities and Exchange Board India
- Alina Amir, Arus Academy, Financial Education Network, Malaysia

#### The Speakers and the GMW Secretariat will answer your questions after the presentations!









#### Save the date for the Next Webinar: 3 February 2022 | 15:00 – 16:30 CET







#### Topic: Monitoring the implementation and success of GMW activities

- Presentation of the GMW Post-Form by the GMW Secretariat
- Sharing of experiences in monitoring the implementation of GMW activities and what factors make a GMW edition "successful"
- Register to participate!