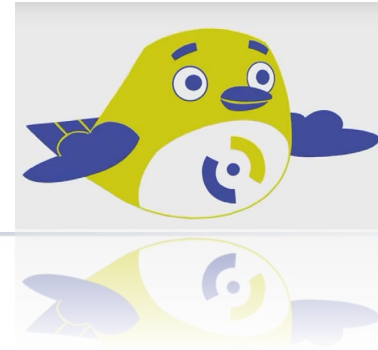


GLOBAL MONEY WEEK 2022

Ireland's Money Advice & Budgeting Service
(MABS)
Global Money Week Activities & Research 2022



Who or what is MABS?



- MABS stands for the Money Advice and Budgeting Service
- The MABS Service provides free, independent, non-judgement advice to people currently in debt or in danger of falling into debt
- MABS has a variety of ways people can access advice, through our local offices, helpline, social media and our website www.mabs.ie
- There are 60 offices throughout Ireland, we operate in every county
- MABS is 30 years old this year, starting in a pilot phase in 1992

What does MABS do at a Practical Level?

- Empowering people to regain control of their finances
- Supporting people in practical budgeting and money management skills so that day-to-day expenses can be met and debts can be repaid
- Raising awareness of debt issues in the local community by delivery of Money Management Sessions, in schools and community groups
- Reporting on policy issues that impact consumers and communities in the area of debt and money management

MABS Involvement with GMW

- 2019 - First time involvement: 15 schools, 500 children 12-18 years
- 2020 - Postponed due to Covid 19
- 2021 - Delivered over Zoom to some schools
- 2022 - Delivered in the classroom (several sessions – Zoom)
Reinvigoration – Commitment of MABS & Teachers



MABS approach to GMW

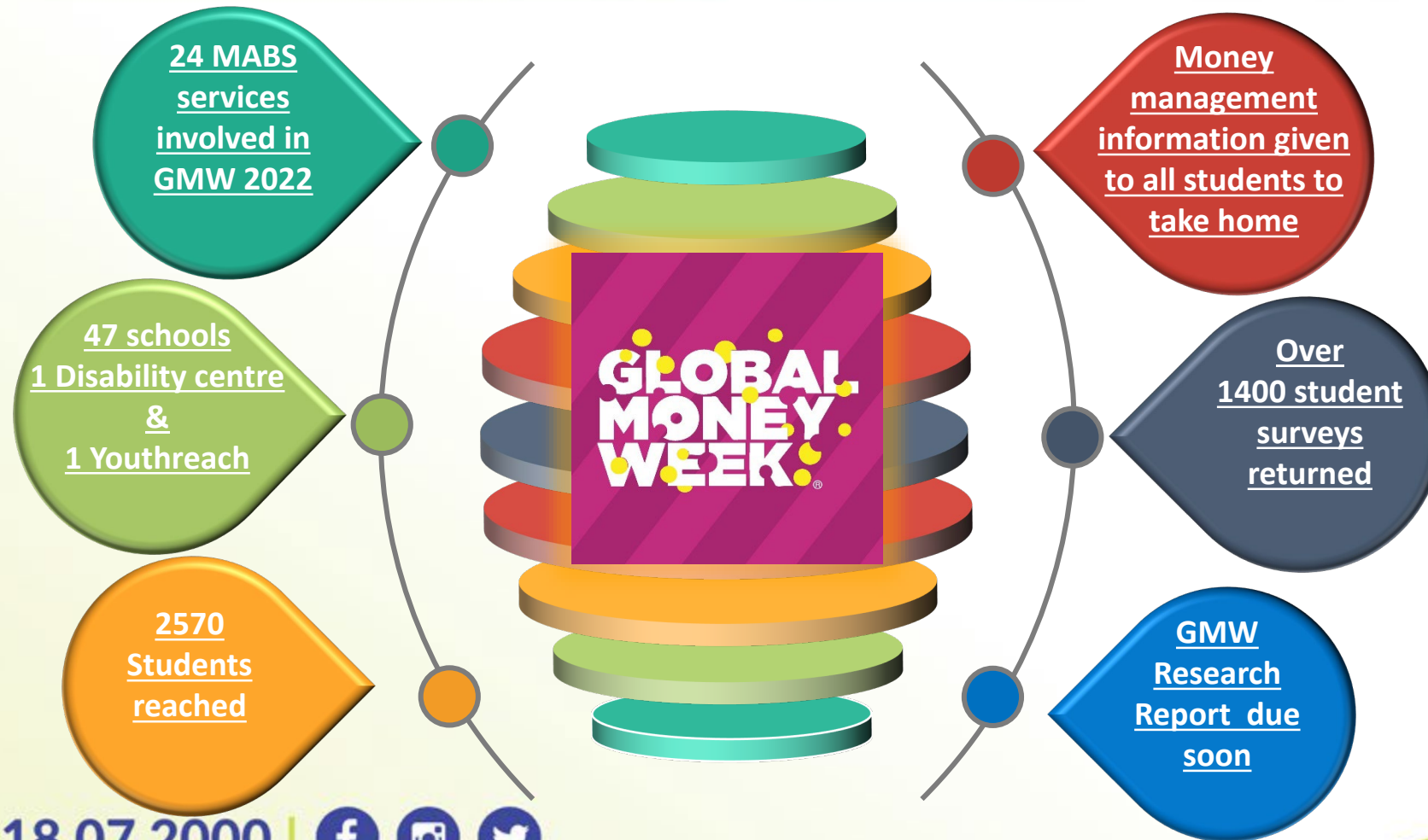
- Interactive Money Management Educations sessions delivered in classroom settings
- Primary focus on identifying spending priorities, determining needs and wants when spending and budgeting
- Age group mainly delivered to range from 15-17 years
- Lesson & Activity plan provided that can be adapted to class age



MABS: GMW Sessions in 2022



Global Money Week 2022 Headlines



Global Money Week: In the Classroom



Social Media Promotion



MABS - The Money Advice and Budgeting Service ✓
March 21 · 🌐

Welcome to #GlobalMoneyWeek2022 🎉👏

#MABS is delighted to be taking part in the 10th anniversary of Global Money Week (GMW).

What exactly is #GMW2022? Well, it is an annual global awareness-raising campaign on the importance of ensuring that young people, from an early age, are financially aware & develop good #money habits.

To discover #MABS top tips on some the most important #money topics, check out our website 📄
<https://info.mabs.ie/fbGlobalMoneyWeek>

Keep an eye out all week for our daily #blogs 📖 and get involved in the #GlobalMoneyWeek conversation!

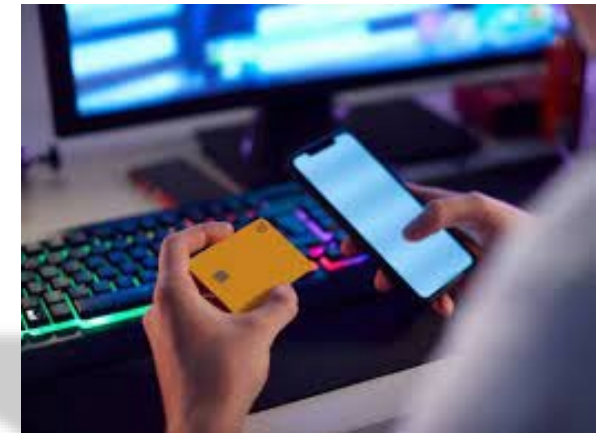
#BuildYourFuture #BeMoneySmart #MABSMoneySmart



GMW Protecting your Money Module 2022

• Protecting your Money: GAMBLING

- Gateway: Games phone, web, social media – Introduction to Gambling
- Through games, culture gambling introduced
- Devastation of problem Gambling



GMW Protecting your Money Module 2022

- Protecting your Money: Fraud & Scams

- Discuss Phishing, Smishing and Vishing
- Young people careful sharing financial information
- Safety online shopping, careful links social media





**Global Money Week 2022
Evaluation Form & Survey**

*(This survey and evaluation is anonymous & you will not be identified
nor will your personal information be shared)

Research: Survey Question Focus

Learning
About
Money



Bank Accounts
&
Tracking Money



Saving
&
Saving Goals



Safety &
Online
Shopping



Research: Preliminary Results

- 96% of survey participants believe it is important to talk about money
- 40% are learning about money from social media
- 80% have their own personal bank account
- 61% identified using a mobile phone/app to track their money – and this was the most common tool for tracking personal finances
- 82% report shopping online



Conclusions & Recommendations

- Young people feel it is very important to talk about money
- Young people are engaging with personal financial services from an early age, and new technologies and social media is playing a key role for many
- Young people are shopping online, and many are taking steps to protect their information
- Young people are interested in a variety of money management topics – including investing, taxes, cryptocurrencies, housing, funding for university, and are clued in to public discourses in Ireland



The Money Advice and Budgeting Service (MABS)
serving the community with **money, budgeting and debt advice since 1992.**

Helpline **0818 07 2000**

In person **60 Locations Nationwide**

Text on WhatsApp **086 035 3141**

Callback **helpline@mabs.ie**

Online **mabs.ie**



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