



Organised by



Supported by the
Indonesia G20
Presidency



Launch Event

GLOBAL MONEY WEEK ANNUAL REPORT 2022

Organised by the OECD International Network on Financial Education (OECD/INFE)





Global Money Week Annual Report 2022 – LIVE!



GLOBAL MONEY WEEK ANNUAL REPORT 2022

The 10th Edition of GMW took place during 21-27 March 2022



Some highlights from GMW2022 Annual report: **outreach**

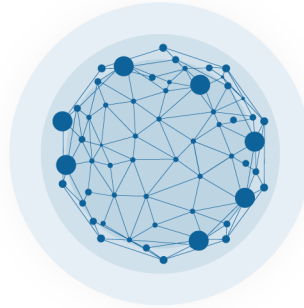
**108 participating
countries & economies**



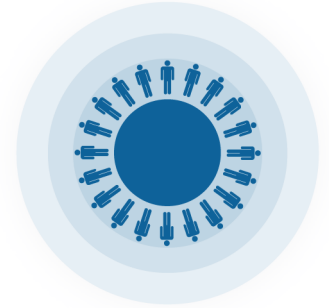
**19,238,000 children and
young people reached**



**10,239 participating
organisations**



**108 million people
reached indirectly**





GMW2022: Supported by G20 Indonesia Presidency



- Organised with support of the G20 Indonesia 2022 Presidency
- G20 Representative part of the Global launch

Speakers in the GMW2022 Launch Event: 10 Year Anniversary



Carmine di Noia,
OECD



Magda Bianco,
Bank of Italy, G20
Global Partnership
for Financial
Inclusion



Yunita Resmi Sari,
Bank Indonesia,
G20 Indonesia
Presidency
Secretariat



**Mairead
McGuinness,**
European
Commission



Jeroo Billimoria,
Founder of the
Global Money
Week Campaign



Koba Gvenetadze,
National Bank of
Georgia



**Maria Socorro
Haysen Zagarra,**
Superintendent of
Banking, Insurance
and Private Pension
Fund Administrators
of Peru



Denny Kalyalya,
Bank of Zambia



**Nawaporn
Maharagkega,**
Bank of Thailand



Flore-Anne Messy,
OECD/INFE



Aimée Allam,
Financial Times



Some highlights from GMW 2022 Annual report

GMW theme



Theme “**Build your future, be smart about money**” was associated with activities linked to digitalisation, sustainability, resilience, achieving one’s goals

Innovative activities



- Use of the metaverse
- Use of behavioural insights
- Adaptation of traditional games to FE themes
- Installation in city centre to test financial knowledge

Ensuring inclusiveness



- Many countries increased their efforts to be inclusive and reach a wide range of students with different backgrounds, locations etc.

M&E



- Tracking social media
 - Outreach
- Satisfaction surveys
- Research linked to GMW



GMW 2022 Annual report: 10 year anniversary

10 year anniversary edition



- **Special activities organised for the 10th edition, both by GMW Secretariat and countries around the world**
 - GMW 10 year anniversary launch
 - Count down to GMW with memories from the previous 10 years
 - GMW10 special video
- **Examples of GMW impact in countries over the years:**
 - GMW campaign had significant contribution to the way financial education, and especially financial education for children and young people, is perceived and priorities.
 - Key initiative to raise awareness on the importance of financial education for students and is well recognised and appreciated by schools and education authorities.
 - Helped to enhance collaboration among key stakeholders working on financial education.
 - Helped with raising awareness on the importance of introducing financial education in school curricula.
 - GMW has been institutionalised in some countries, or it is part of national strategies.



Moving forward: GMW2023

- **GMW2023 dates: 20-26 March 2023**
 - GMW2023 theme to be announced soon
 - Pre-form will be circulated soon, please let us know what your plans are
- Preparation for **GMW2023**: update of resources, website, webinars etc. **Stay tuned!**